PERSONALITY-ORIENTED APPROACH IN THE PROCESS **OF PROFESSIONAL TRAINING OF STUDENTS** WITH HEARING IMPAIRMENT AS A FACTOR OF SOCIALIZATION

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The article deals with the essence of personality-oriented approach in the process of mastering the profession of dental technician by students with hearing impairment, which affects the formation of the younger generation with special needs, socialization and self-assertion of the individual in modern society.

Organization of formation of professional competence in future dental technicians deaf people - requires presence of a clear idea of levels of its development. Solving this problem, the author singled out three levels of formation: high, medium and sufficient in any of the mentioned criteria, reflecting the most characteristic features inherent in professionalism.

The author substantiated ability to skills development of students with hearing impairment along with hearing students, emphasizing the acquisition of social experience and values needed to perform social roles and individual entry in the social environment by persons with disabilities.

Based on the results, it can be noted that personality-oriented approach embodies an important role in the educational process of modern students. It is believed that through the introduction of personality-oriented approach to the educational process teachers solve a number of important, vital problems of formation of professional skills of the younger generation with special needs, their socialization and self-affirmation as individuals in modern society