

COMMUNICATION AS A BASIS FOR THE ACTIVITIES OF SOCIAL WORKERS

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Communication is the main form of human existence. Its absence or lack can distort the human personality. Communication is the basis of virtually all of our actions, is intended to establish vital linkages and cooperation. Therefore, the purpose of the article is to study communication problems as a form of social interaction between social workers and clients.

Specialists of social sphere, as commonly known, belong to the so-called socionomic type of professions working in the area of professional relations "human-human", where communication plays a major role as the main form of interaction between social workers and clients. Professional communication of social workers is a complex multifaceted process of perception of customer as an object of their professional activities, establishing contact and interaction with him to determine his socio-psychological needs, demands, provision of social assistance and services.

Thus, communication is based on the very important objectives – understanding, cooperation and strong motive – need for socialization. Without communication society and, therefore, life can not exist. Communication is a universal need of human existence that emerges and operates in various forms of human relations.

Communication of social sphere specialists requires development of communication skills, abilities, "sense of language", and personal qualities. Of course, knowledge, especially lexical, grammatical, and phonetic, forms the basis for development of those skills. Person needs communication to share feelings and emotions with others. Violation of basic needs leads to severe stress. It is clear that this is a special value for human communication that can not be reduced to joint activities.

Communication as the basis of social workers' activity requires further research and study of its practical side.