STATE OF VOLUNTEERING IN UKRAINE AND PROSPECTS OF ITS DEVELOPMENT

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Volunteerism is a common phenomenon in the modern world. According to the European monitoring data, more than half of the adult working population are involved in volunteering, and this means that, in a value aspect, it is prestigious to help others, to be socially active and engage in socially useful activities.

For Ukraine, as well as for the world in general, volunteering is urgent and important on the ground of a number of reasons. Firstly, as evidenced by the long-term experience of volunteers, it is an effective way to solve the complex problems of the individual, society and the environment, which often occur on the grounds of lack of concern for the public good. Sec-

ondly, volunteering brings to the social sphere new, usually creative and bold ideas to solve the most urgent and most difficult problems. Therefore, thanks to it, some seemingly desperate situations find their solutions. Thirdly, volunteering is a means by which each representative of society can participate in improving the quality of life. Fourthly, this is a mechanism enabling people to address their problems directly to those who can solve them.

Analyzing the situation of volunteering in Ukraine, it is possible to conclude that volunteering has become though not a large-scale, but such that can be called a social phenomenon.