

## MODERN COMPONENTS OF TRAINING OF EFFECTIVE MANAGEMENT STAFF FOR SOCIAL WORK IN CONDITIONS OF EUROPEAN INTEGRATION

**Shmanko O.V.,**

Candidate of Historical Sciences,  
Associate Professor at the Department of Social Work and Personnel Policy  
Bukovyna State University of Finance and Economics

This paper presents an analysis of the scientific problems related to the implementation of the national education policy in the leadership training in the field of social work. The author tried to demonstrate experience of some countries where social work is among the ten most prestigious professions. Important roles in the study were the criteria and requirements for the formation of administrative staff to be met by current leaders in the field of social work.

The article aims at the development of criteria for modern leaders of social services that operate in terms of anthropocentric humanistic ideals.

The author concludes that individualization of management is an important part of the organization of management. Being basically determined by individual psychological characteristics of personality, it contains an

enormous potential for efficiency of management process. Today, management activities are regarded as personified and subjectivized management. Therefore, consideration of the role of the individual manager in the planning and organization of management is not only sufficient but also a prerequisite for its effectiveness. New realities point to the need to consider not only professional qualities in training management of social workers. Moral and ethic elements of training are also among the important components. In addition, the author notes the need for training of qualified managers of social sphere in universities of Ukraine. Therefore, it is claimed that is specified that the modern professional in social services is a comprehensively and harmoniously developed personality with high professional qualities and skills in the field of jurisprudence, pedagogy, psychology, medicine.